ATARI 800
ATARI®
COMPUTER CAMPS
The camp experience that lasts the rest of your life.

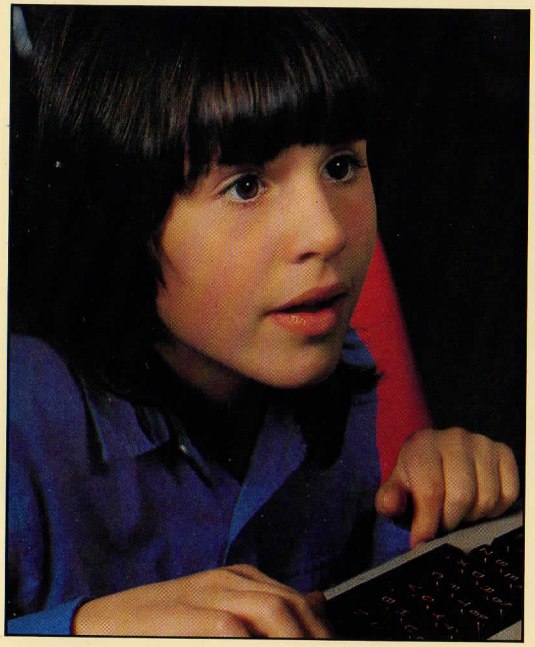
THE ATARI CHALLENGE

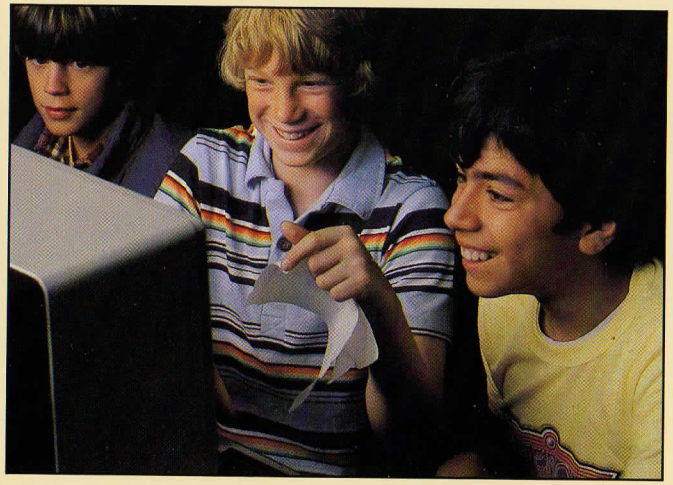
Creating new worlds of challenge and understanding for people through technology. . . ATARI began with that goal almost ten years ago. Our growth and expansion from video games to home computers has come out of a continuing search for entertaining and interesting ways to bring people and technology together.

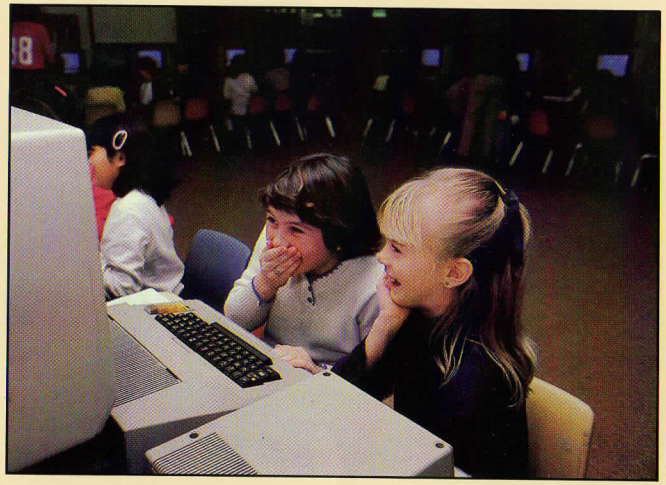
So naturally, when we set out to design a computer education program for young people, we wanted to make it an exciting and challenging experience.

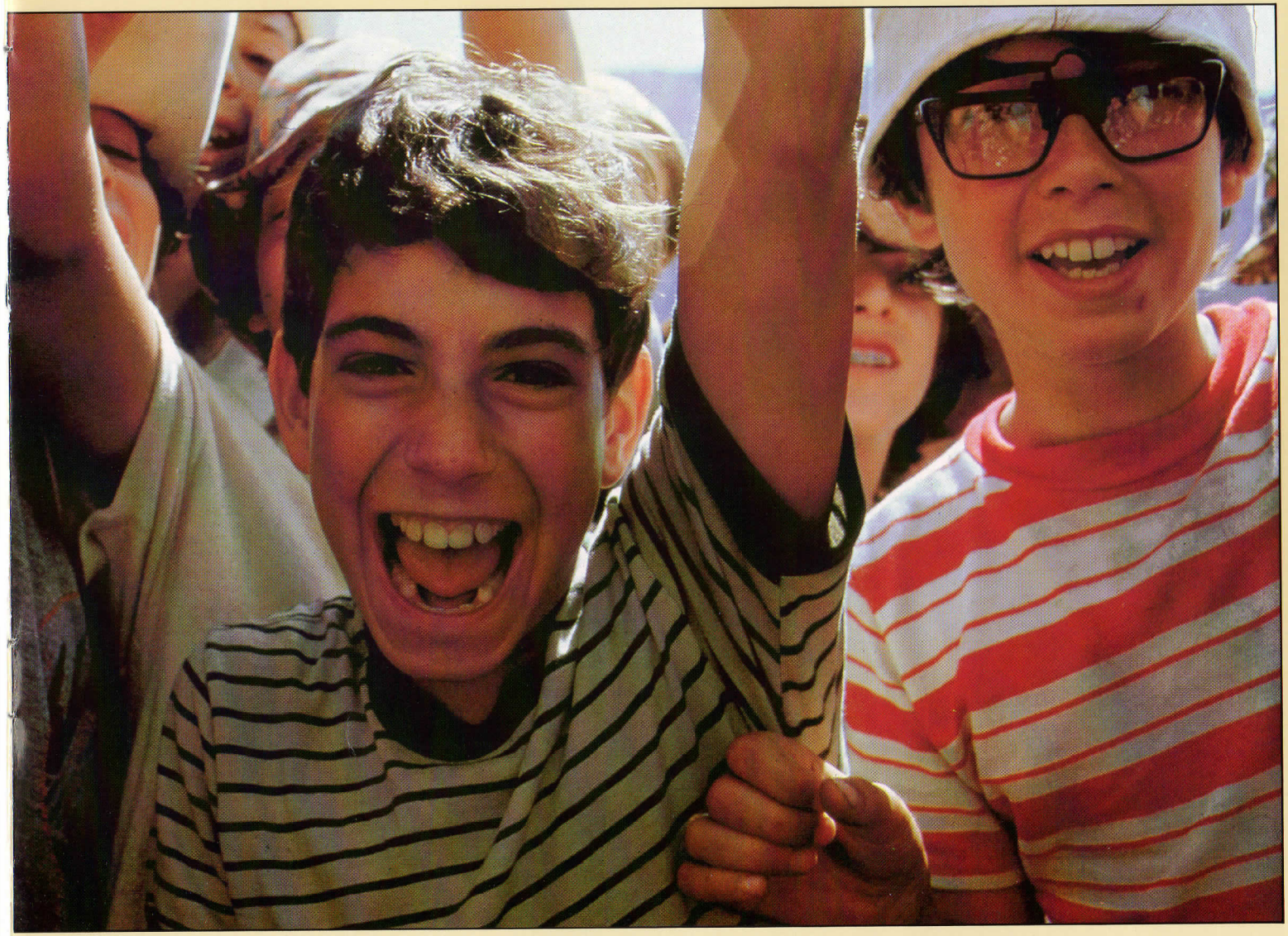
A summer camp combining practical, state-of-the-art computer instruction and hands-on experience with a full program of sports and social activities seemed the ideal way to bring young people and computers together.

The camp experience that lasts the rest of your life. . . that's what ATARI Computer Camps are all about.









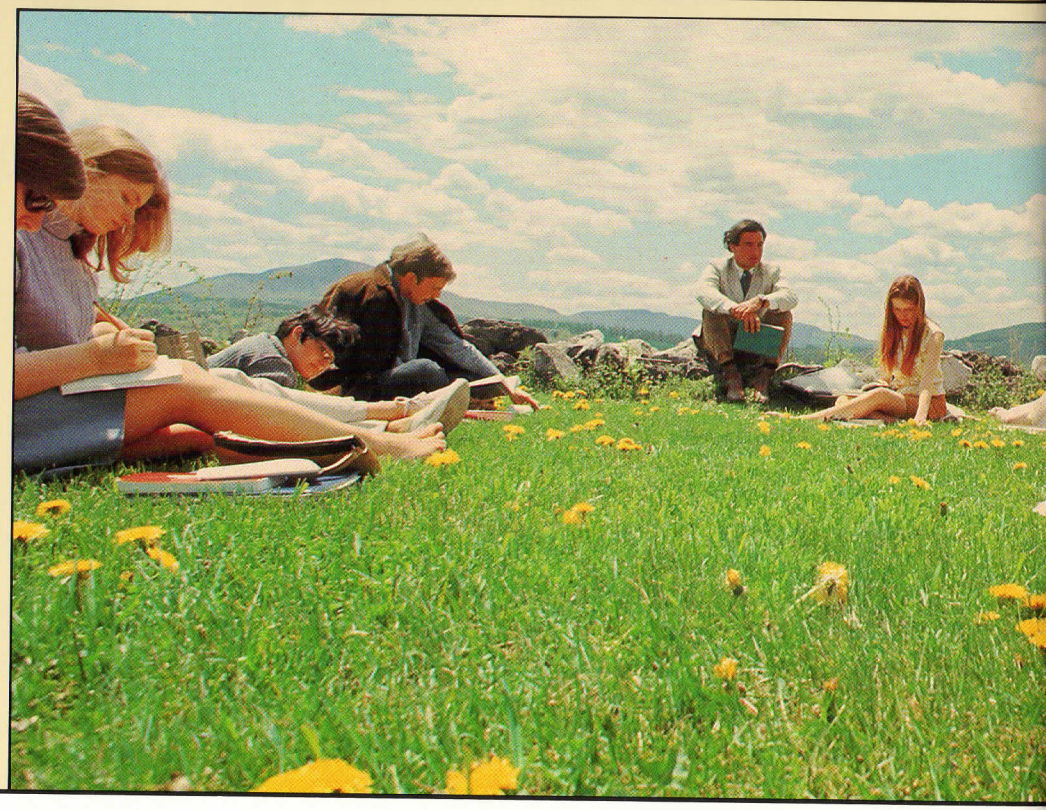
In a world where computers and technology are an increasingly important way of everyday life, it is our hope that ATARI campers will be better prepared for the challenges that lie ahead both in school and in their careers.

LEARNING IS PART OF THE FUN

At ATARI, we believe that it is important to learn to look at the computer not as an end in itself, but rather as a tool, a multiplier of human thought and effort. Computers are programmable; their potential as a tool is limited only by the programmer's skill and imagination. So, while learning skills is obviously an important part of a camper's computer education, it is the main goal of ATARI Computer Camps to feed the imagination, to teach campers to use computers as a tool to explore the exciting worlds of the possible.

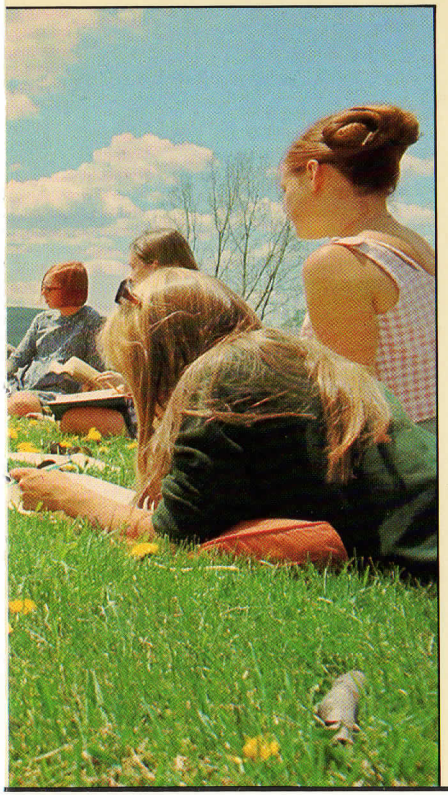
A team of Computer Science professionals will teach beginner to advanced courses in computer theory and practical application. The flexibility of the program ensures that regardless of a camper's experience and abilities, he or she will be challenged and have the opportunity to advance to higher levels.

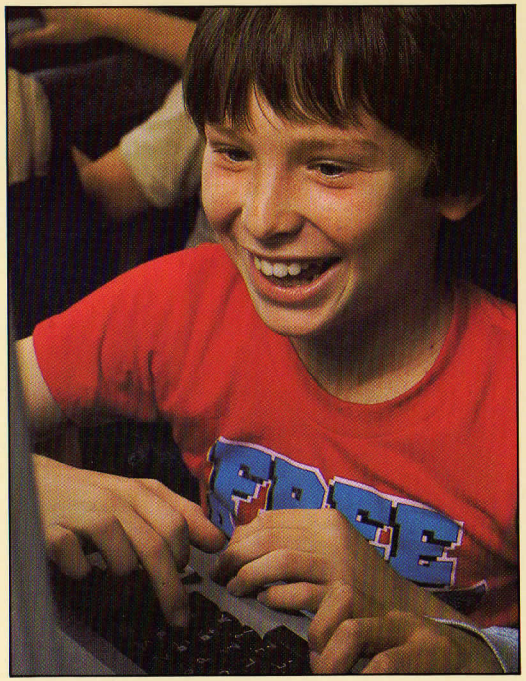
The ATARI Computer Camps program will consist of ten hours of classroom instruction weekly and free time periods for hands-on experience at the computer terminal. Campers will learn to program the computer using PILOT and BASIC computer languages. Other computer languages such as MICROSOFT BASIC, PASCAL,



FORTH and LISP also will be available.

A variety of existing programs will also be available to help campers as they begin to develop and write their own programs. In all phases of the program, campers will work individually and in teams on interesting projects, just as the professionals do.





But learning computer skills is just the beginning at ATARI Computer Camps. To help campers learn to use the computer as a tool and problem-solver, we have tapped our vast resources at ATARI to offer campers a unique program enriched by guest lectures from top specialists in the field, films and videotapes. Artificial Intelligence, exploration of the inter-relationships between the arts and sciences and the world of fantasy and adventure, graphics, music, astronomy, art, poetry, nature and physics are just a few of the intriguing subjects the program can explore.

Meeting the challenge of these varied, ambitious goals requires a powerful, versatile computer. We are naturally using ATARI 400 and ATARI 800 Home Computers which are acknowledged to have superior graphics and sound capabilities. ATARI computers are easy enough for beginners to operate, yet sophisticated enough to challenge even the most experienced camper.

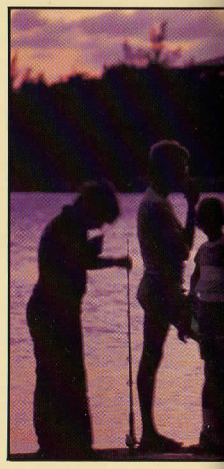
At the end of the four or eight week session, campers can take part in computer contests and earn awards. Each camper will receive a special certificate of course completion from the director of the program. On-going involvement with each camper's progress will be maintained with a special toll-free number campers can call for help with their programs.

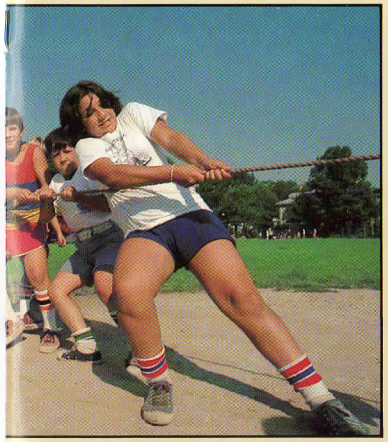
THE GREAT INDOORS AND THE GREAT OUTDOORS

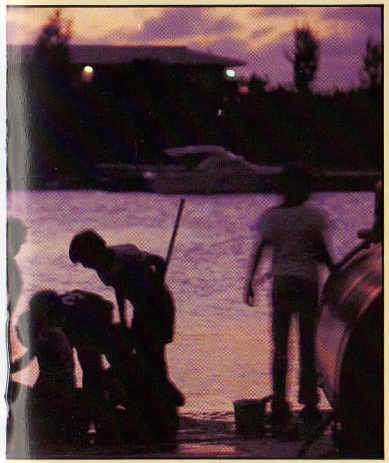
ATARI Computer Camps are all located at college and school campuses where campers have full use of a variety of athletic and other facilities.

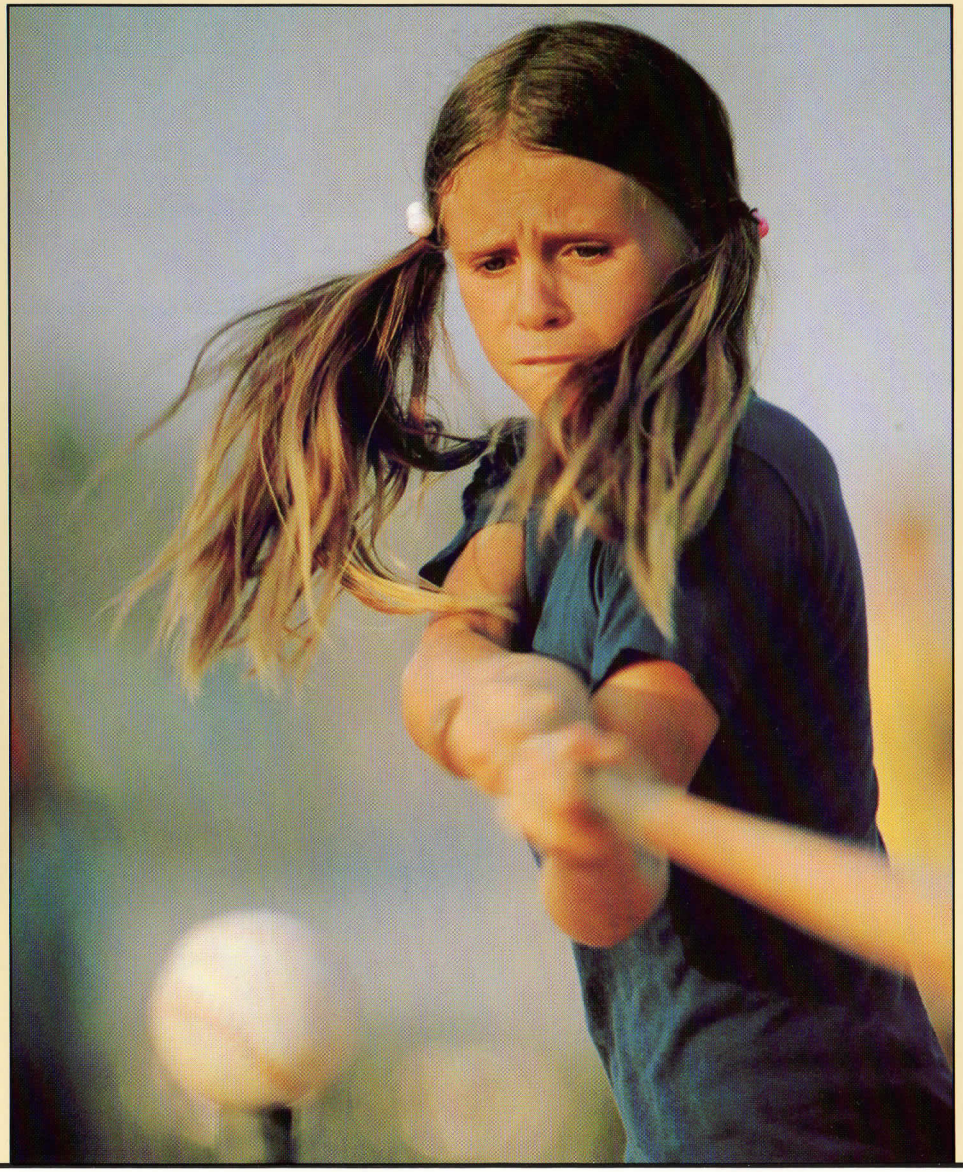
Each day's program has been carefully planned to balance computer education with indoor and outdoor sports and recreational activities. Swimming, softball, volleyball, basketball, weights, tennis, track, music, arts and crafts, and theater arts are only a few of the activities available. Horseback riding may be available at most camps at an additional charge. Cultural events will also be part of the program.

An enthusiastic group of qualified instructors will supervise all activities.









WHERE IT'S HAPPENING

The sites of each of the four ATARI Computer Camps have been carefully chosen for their convenience, good food, well-maintained educational and recreational facilities and their enthusiasm for hosting ATARI Computer Camps. The curriculum at all camps is identical, and the recreational and social activities offered will take advantage of each camp's unique geographical setting and character.

CAMP ATARI—SAN DIEGO

Situated high on a mesa with a panoramic view of the surrounding mountains, Mission Bay, San Diego Harbor and the open Pacific, the University of San Diego is a magnificent setting for our westernmost ATARI Computer Camp. The upper campus buildings, all in Spanish Renaissance architecture, include administrative and classroom buildings and two extensive libraries.

At the east end of the campus are the residence halls, recreation center, swimming pool, stadium and tennis courts. Campus recreational activities are virtually unlimited. Tennis, swimming, soccer and volleyball are some of the many outdoor possibilities. Indoors, campers can partake in everything from basketball to badminton.

On-campus cultural activities include music, arts and crafts, drama, painting and sketching, and films. In addition, at least one off-campus trip will be planned to add to the excitement. Some field trip possibilities include the San Diego Zoo, Sea World, Mission Bay parks or Pacific Ocean beaches.

CAMP ATARI—SHEBOYGAN

Rolling, tree-shaded hills provide a restful setting for the ATARI Computer Camp at Lakeland College in Sheboygan, Wisconsin. Easily reached by car from Chicago or Milwaukee, Sheboygan is also served by Manitowoc Airport, a short 35 minute drive from the camp.

Our Sheboygan camp is on 150 acres of Lakeland College. The layout of the campus permits camp programs to be located within easy walking distance of the residence halls and other main buildings. The Lakeland Science Center is another outstanding campus facility which will house the ATARI Computer Program. Its 220-seat auditorium is ideal for group lectures and meetings.

ATARI campers occupy comfortable residence halls with sunny dorm-style rooms, lounges and craft rooms.

Campers can use the campus pool for swimming, and Quarry Beach, a picturesque old rock quarry with clear water, sand beach, diving boards and rafts is located nearby. A short distance from the college is Elkhart Lake, an emerald-green 3-mile lake for sailing, canoeing and other aquatic activities.

Other recreational facilities include two softball diamonds, a football field, five all-weather tennis courts, an excellent gym, weight room, and archery range. Horseback riding will be an available option at Camp ATARI—Sheboygan.

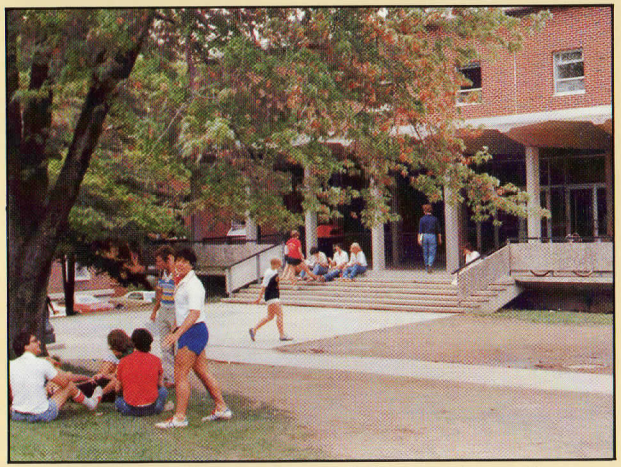
A variety of cultural activities are available in the Sheboygan area, including summer stock theater, concerts, movies, fairs and other local

events. Camp ATARI at Lakeland will take advantage of at least one of these exciting events.

CAMP ATARI—EAST STROUDSBURG

Nestled in the foothills of the Pocono Mountains, a resort area famous for year-round recreation and entertainment, East Stroudsburg State College is the site of our northeastern ATARI Computer Camp.

Located on 140 hilltop acres bordering the



community of East Stroudsburg, the college is located approximately 75 miles west of New York City and 85 miles northeast of Philadelphia.

ATARI campers will occupy their own residence hall complete with large, comfortable lounge, TV, ping-pong tables and games, and spacious, airy dorm-style rooms. An attractive, modern dining hall serves hearty, all-you-can-eat meals.

The college's reputation for outstanding recreational facilities is well-deserved. All-weather tennis courts, playing fields and a superb gymnasium house a full range of indoor and outdoor activities. ATARI campers also have full use of the college's Olympic-sized swimming pool and superb track. Volleyball, soccer, basketball and aerobics are examples of programs which will be available.

CAMP ATARI—ASHEVILLE

Home of the Cherokee Indians, Daniel Boone and Appalachian ballads and folk culture, the Smokey Mountain foothills of western North Carolina provide a breathtaking setting for the ATARI Computer Camp in Asheville.

Served by three major airlines, the friendly town of Asheville supports a wealth of cultural and recreational activities.

The Asheville School's 300-acre campus is located just outside the city. Its handsome Tudor buildings overlook meadows, woodlands, scenic Lake Ashnoca and Mount Pisgah, a 6,000-foot peak some 15 miles to the west.

ATARI campers will enjoy the comforts of carpeted, wood-paneled residences, a magnificent dining room and a well-appointed games lounge overlooking the school playing fields and gymnasium.

All main buildings, residence and athletic

facilities are within easy walking distance of each other.

The school's excellent outdoor facilities include two softball fields, two soccer fields, football field, jogging track and seven new all-weather tennis courts. The outstanding gymnasium contains three full-size basketball courts which convert to indoor tennis. Other facilities include a new universal gym and weight room, Olympic-sized indoor swimming pool, an excellent arts and crafts facility, a library, and a 200-seat auditorium for shows, lectures, plays and movies. All will be available for use at Camp ATARI—Asheville.

WHAT ELSE IS HAPPENING

ATARI Computer Camp accommodations give you a taste of college life. You'll live in spacious residence halls, sharing your room with another camper. There are separate accommodations for boys and girls. Meals will be served in campus dining rooms, where you can choose from a wide selection of appealing main courses, salads and desserts (all you can eat).

Each residence hall has a large, comfortable lounge for socializing and informal get-togethers. Color TVs, ping-pong, billiards, a piano and other games are available. Leisure activities include barbecues, picnics, movies and field trips to nearby places of interest. Bear in mind that while each of the camp locations has many points of interest, we generally have one major field trip per session.

If you want to practice your computer skills, the computer rooms are open regularly for the exclusive use of campers.

THE PEOPLE WHO MAKE IT HAPPEN

ATARI has brought together an outstanding team of Computer Science professionals to develop and teach the comprehensive ATARI Computer Camps curriculum.

Heading the ATARI Computer Program is Robert A. Kahn. Mr. Kahn holds a Masters Degree in Education and has worked with computers in educational settings for the past fifteen years. He developed and directed the Computer Education Project at the University of California at Berkeley's Lawrence Hall of Science for six years, and designed computer programs for computer-based museum exhibits. For the past year, Mr. Kahn has been Educational Software Product Manager at ATARI.

Under Mr. Kahn's direction will be an outstanding group of head instructors. These individuals have been selected for their Computer Science expertise, teaching background in a comparable informal setting and their ability to communicate with young people. In addition, ATARI has drawn extensively on its external resources to bring prominent educators, researchers and authors into the program on an on-going basis.

The camp directors are charismatic and dedicated educators with a world of camping background. Each brings to the camp outstanding organizational expertise and a unique knowledge of camping programming to provide campers with non-stop activities, special events and fun. Camp staff is carefully selected to provide mature supervision and excellent instruction.

HOW TO GET IN ON THE FUN

Young people from 10 to 18 are eligible to enroll in ATARI Computer Camp sessions four weeks or eight weeks in duration. Identical programs are offered at all camps. If campers fly to the airport nearest their chosen camp, transportation to and from the airport is provided at no extra cost.

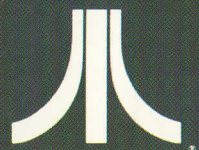
A departure notice and clothing list will be sent to help campers prepare for dress and travel to camp. There is no camp uniform, and clothing is casual.

ATARI Computer Camps are non-sectarian. Services are provided for all faiths and attendance is optional. All races, colors and creeds are welcomed. ATARI Computer Camps are centrally administered, with the same standards of quality, staff, program and training prevailing at all camps.

To enroll, complete the enclosed application form now and return it with your $100.00 deposit to: ATARI Computer Camps, 40 East 34th Street, New York, NY 10016. To enroll by telephone, call toll-free 800-847-4180 (N.Y. State and Canada call collect 212-889-5200).

Upon enrollment, a medical form, clothing list, departure notice, baggage shipment, visiting dates and times, and other important information will be sent to you.

Every camp has a full-time registered nurse and a doctor on 24-hour call, as well as a hospital nearby. Because of the personalized nature of the camp environment and curriculum, enrollment is limited.



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